WHAT IS CLAIMED IS:

1. A compound of the formula

$$(A)_{m}$$

$$(E)_{n}$$

$$(A)_{m}$$

$$(E)_{n}$$

$$(B)_{n}$$

$$(B)_$$

wherein A is independently an alkyl group of 1 to 6 carbons, halogen, or alkoxy of 1 to 6 carbons;

m is an integer having the values of 0 to 3;

W is H, alkyl of 1 to 8 carbons or phenyl;

E is independently an alkyl group of 1 to 6 carbons, halogen, or alkoxy of 1 to 6 carbons;

n is an integer having the values of 0 to 2;

Z is an alkyl group of 1 to 8 carbons;

G is H or an alkyl group of 1 to 8 carbons;

J is independently H, halogen, or alkyl of 1 to 6 carbons;

Y is O, or $[C(\mathbf{R}_3)_2]_o$ where \mathbf{R}_3 independently is H or alkyl of 1 to 6 carbons and \mathbf{o} is an integer having the value of zero (0) or one (1), and \mathbf{R}_4 is H, alkyl of 1 to 6 carbons, CH_2OR_5 or CH_2OCOR_5 where \mathbf{R}_5 is alkyl of 1 to 3 carbons, or a pharmaceutically acceptable salt of said compound.

- 2. A compound in accordance with Claim 1 where Y is O.
- 3. A compound in accordance with Claim 2 where $(A)_m$ represents a geminal dimethyl group in the 2 position of the chromene nucleus.
- 4. A compound in accordance with Claim 1 where Y is $[C(\mathbf{R}_3)_2]_0$.

- 5. A compound in accordance with Claim 4 where Y is $C(CH_3)_2$.
- **6.** A compound in accordance with Claim 5 where \mathbf{m} is zero (0).
- 7. A compound in accordance with Claim 1 where n is one (1) and E is Cl or Br.
- **8.** A compound in accordance with Claim 1 where **W** is alkyl of 1 to 4 carbons.
- **9.** A compound in accordance with Claim 8 where **W** is *iso*-propyl or *tertiary*-butyl.
- 10. A compound in accordance with Claim 1 where **Z** is alkyl of 1 to 4 carbons.
- 11. A compound in accordance with Claim 1 where J is independently F or alkyl of 1 to 2 carbons.
- 12. A compound of the formula

$$R^1$$
 R^2
 CO_2R_4

wherein R is alkyl of 1 to 8 carbons;

R¹ is alkyl of 1 to 8 carbons;

 \mathbb{R}^2 is alkyl of 1 to 8 carbons;

 \mathbf{R}_4 is H, alkyl of 1 to 6 carbons, CH_2OR_5 or CH_2OCOR_5 where \mathbf{R}_5 is alkyl of 1 to 3 carbons, and

X is H or halogen, or a pharmaceutically acceptable salt of said compound.

- 13. A compound in accordance with Claim 12 wherein R is methyl or ethyl.
- 14. A compound in accordance with Claim 12 wherein \mathbb{R}^1 is alkyl of 1 to 3 carbons.
- 15. A compound in accordance with Claim 12 wherein \mathbb{R}^2 is methyl or ethyl.
- 16. A compound in accordance with Claim 12 wherein X is H or Cl.
- 17. A compound in accordance with Claim 12 wherein \mathbf{R}_4 is H or a pharmaceutically acceptable salt.
- 18. A compound in accordance with Claim 12 wherein \mathbf{R} is methyl or ethyl, \mathbf{R}^1 is alkyl of 1 to 3 carbons, \mathbf{R}^2 is methyl or ethyl, and \mathbf{X} is H or Cl.
- 19. A compound in accordance with Claim 18 wherein \mathbf{R}_4 is H or a pharmaceutically acceptable salt.
- 20. A compound in accordance with Claim 12 that has the formula

or a pharmaceutically acceptable salt of said compound.

21. A compound of the formula

$$R^1$$
 R^2 F CO_2R_4

wherein R is alkyl of 1 to 8 carbons;

R¹ is phenyl, or alkyl of 1 to 8 carbons;

R² is alkyl of 1 to 8 carbons, and

 \mathbf{R}_4 is H, alkyl of 1 to 6 carbons, CH_2OR_5 or CH_2OCOR_5 where \mathbf{R}_5 is alkyl of 1 to 3 carbons, or a pharmaceutically acceptable salt of said compound.

- 22. A compound in accordance with Claim 21 wherein R is alkyl of 1 to 4 carbons.
- 23. A compound in accordance with Claim 21 wherein \mathbb{R}^1 is alkyl of 1 to 4 carbons.
- **24.** A compound in accordance with Claim 21 wherein \mathbb{R}^2 is methyl or ethyl.
- **25.** A compound in accordance with Claim 21 wherein \mathbf{R}_4 is H or a pharmaceutically acceptable salt.
- **26.** A compound in accordance with Claim 21 wherein \mathbf{R} is alkyl of 1 to 4 carbons, \mathbf{R}^1 is alkyl of 1 to 4 carbons, and \mathbf{R}^2 is methyl or ethyl.
- 27. A compound in accordance with Claim 26 wherein \mathbf{R}_4 is H or a pharmaceutically acceptable salt.

28. A compound of the formula

wherein R is alkyl of 1 to 8 carbons;

R¹ is alkyl of 1 to 8 carbons, and

 \mathbf{R}_4 is H, alkyl of 1 to 6 carbons, CH_2OR_5 or CH_2OCOR_5 where \mathbf{R}_5 is alkyl of 1 to 3 carbons, or a pharmaceutically acceptable salt of said compound.

- 29. A compound in accordance with Claim 28 wherein **R** is alkyl of 1 to 3 carbons.
- **30**. A compound in accordance with Claim 28 wherein \mathbb{R}^1 is methyl or ethyl.
- 31. A compound in accordance with Claim 28 wherein \mathbf{R}_4 is H or a pharmaceutically acceptable salt.
- 32. A compound in accordance with Claim 28 wherein \mathbf{R} is alkyl of 1 to 3 carbons and \mathbf{R}^1 is methyl or ethyl.
- 33. A compound in accordance with Claim 32 wherein \mathbf{R}_4 is H or a pharmaceutically acceptable salt.
- 34. A compound in accordance with Claim 28 that has the formula

35. A compound of the formula

wherein R is alkyl of 1 to 8 carbons;

R¹ is alkyl of 1 to 8 carbons, and

 \mathbf{R}_4 is H, alkyl of 1 to 6 carbons, CH_2OR_5 or CH_2OCOR_5 where \mathbf{R}_5 is alkyl of 1 to 3 carbons, or a pharmaceutically acceptable salt of said compound.

- 36. A compound in accordance with Claim 35 wherein \mathbf{R} is methyl or ethyl.
- 37. A compound in accordance with Claim 35 wherein \mathbb{R}^1 is alkyl of 1 to 4 carbons.
- 38. A compound in accordance with Claim 35 wherein \mathbf{R}_4 is H or a pharmaceutically acceptable salt.
- 39. A compound in accordance with Claim 35 wherein \mathbf{R} is methyl or ethyl and \mathbf{R}^1 is alkyl of 1 to 4 carbons.
- **40.** A compound in accordance with Claim 39 wherein \mathbf{R}_4 is H or a pharmaceutically acceptable salt.
- 41. A compound in accordance with Claim 35 that has the formula

or a pharmaceutically acceptable salt of said compound.

42. A compound of the formula

wherein R is H, or alkyl of 1 to 8 carbons;

R¹ is alkyl of 1 to 8 carbons;

R² is alkyl of 1 to 8 carbons, and

 \mathbf{R}_4 is H, alkyl of 1 to 6 carbons, CH_2OR_5 or CH_2OCOR_5 where \mathbf{R}_5 is alkyl of 1 to 3 carbons, or a pharmaceutically acceptable salt of said compound.

- 43. A compound in accordance with Claim 42 wherein R is alkyl of 1 to 4 carbons.
- 44. A compound in accordance with Claim 42 wherein \mathbb{R}^1 is alkyl of 1 to 4 carbons.
- **45.** A compound in accordance with Claim 42 wherein \mathbb{R}^2 is methyl or ethyl.
- 46. A compound in accordance with Claim 42 wherein \mathbf{R}_4 is H or a pharmaceutically acceptable salt.
- 47. A compound in accordance with Claim 42 wherein \mathbf{R} is alkyl of 1 to 4 carbons, \mathbf{R}^1 is alkyl of 1 to 4 carbons and \mathbf{R}^2 is methyl or ethyl.
- 48. A compound in accordance with Claim 47 wherein \mathbf{R}_4 is H or a pharmaceutically acceptable salt.
- 49. A compound of the formula

wherein R represents alkyl of 1 to 8 carbons;

 \mathbf{R}^1 is alkyl of 1 to 8 carbons;

 \mathbb{R}^2 is alkyl of 1 to 8 carbons;

X is halogen, and

 \mathbf{R}_4 is H, alkyl of 1 to 6 carbons, CH_2OR_5 or CH_2OCOR_5 where \mathbf{R}_5 is alkyl of 1 to 3 carbons, or a pharmaceutically acceptable salt of said compound.

- **50.** A compound in accordance with Claim 49 wherein **R** is *iso*-propyl or *tertiary*-butyl.
- 51. A compound in accordance with Claim 49 wherein \mathbb{R}^1 is alkyl of 1 to 4 carbons.
- 52. A compound in accordance with Claim 49 wherein \mathbb{R}^2 is alkyl of 1 to 4 carbons.
- 53. A compound in accordance with Claim 49 wherein X is Br or Cl.
- 54. A compound in accordance with Claim 49 wherein \mathbf{R}_4 is H or a pharmaceutically acceptable salt.
- 55. A compound in accordance with Claim 49 wherein \mathbf{R} is *iso*-propyl or *tertiary*-butyl, \mathbf{R}^1 is alkyl of 1 to 4 carbons, \mathbf{R}^2 is alkyl of 1 to 4 carbons and \mathbf{X} is Br or Cl.
- **56.** A compound in accordance with Claim 55 wherein \mathbf{R}_4 is H or a pharmaceutically acceptable salt.
- 57. A compound in accordance with Claim 49 that has the formula

58. A process for administering to a diabetic mammal to reduce the serum glucose level of said mammal a compound of the formula

$$(A)_{m} \xrightarrow{(E)_{n}} G_{X} \xrightarrow{6} C_{X} \xrightarrow{1} G_{X} \xrightarrow{1} G$$

wherein A is independently an alkyl group of 1 to 6 carbons, halogen, or alkoxy of 1 to 6 carbons;

m is an integer having the values of 0 to 3;

W is H, alkyl of 1 to 8 carbons or phenyl;

E is independently an alkyl group of 1 to 6 carbons, halogen, or alkoxy of 1 to 6 carbons;

n is an integer having the values of 0 to 2;

Z is an alkyl group of 1 to 8 carbons;

G is H or an alkyl group of 1 to 8 carbons;

J is independently H, halogen, or alkyl of 1 to 6 carbons;

Y is O, or $[C(\mathbf{R}_3)_2]_{\mathbf{o}}$ where \mathbf{R}_3 independently is H or alkyl of 1 to 6 carbons and \mathbf{o} is an integer having the value of zero (0) or one (1), and

 \mathbf{R}_4 is H, alkyl of 1 to 6 carbons, CH_2OR_5 or CH_2OCOR_5 where \mathbf{R}_5 is alkyl of 1 to 3 carbons, or a pharmaceutically acceptable salt of said compound.

59. A process in accordance with Claim 58 where the compound used in the process is in accordance with the formula

$$R^1$$
 R^2
 CO_2R_4

wherein R is alkyl of 1 to 8 carbons;

 \mathbf{R}^1 is alkyl of 1 to 8 carbons;

R² is alkyl of 1 to 8 carbons, and

 \mathbf{X} is H or halogen, or a pharmaceutically acceptable salt of said compound.

60. A process in accordance with Claim 59 where the compound used in the process has the formula

or a pharmaceutically acceptable salt of said compound.

61. A process in accordance with Claim 58 where the compound used in the process is in accordance with the formula

$$R^1$$
 R^2 F CO_2R_4

wherein R is alkyl of 1 to 8 carbons;

R¹ is phenyl, or alkyl of 1 to 8 carbons, and

 \mathbf{R}^2 is alkyl of 1 to 8 carbons or a pharmaceutically acceptable salt of said compound.

62. A process in accordance with Claim 58 where the compound used in the process is in accordance with the formula

wherein R is alkyl of 1 to 8 carbons, and

R¹ is alkyl of 1 to 8 carbons or a pharmaceutically acceptable salt of said compound.

63. A process in accordance with Claim 59 where the compound used in the process has the formula

64. A process in accordance with Claim 58 where the compound used in the process is in accordance with the formula

wherein R is alkyl of 1 to 8 carbons, and

R¹ is alkyl of 1 to 8 carbons, or a pharmaceutically acceptable salt of said compound.

65. A process in accordance with Claim 64 where the compound used in the process has the formula

or a pharmaceutically acceptable salt of said compound.

66. A process in accordance with Claim 58 where the compound used in the process is in accordance with the formula

$$R$$
 R^2
 CO_2R_4

wherein R is H, or alkyl of 1 to 8 carbons;

R¹ is alkyl of 1 to 8 carbons, and

 ${\bf R}^2$ is alkyl of 1 to 8 carbons or a pharmaceutically acceptable salt of said compound.

67. A process in accordance with Claim 58 where the compound used in the process is in accordance with the formula

wherein R represents alkyl of 1 to 8 carbons;

R¹ is alkyl of 1 to 8 carbons;

R² is alkyl of 1 to 8 carbons, and

X is halogen or a pharmaceutically acceptable salt of said compound.

68. A process in accordance with Claim 67 where the compound used in the process has the formula